

COUNCIL AGENDA REPORT

TO: City Council

FROM: Director of Recreation and Parks
Prepared by: Recreation Services Manager and Deputy City Manager

SUBJECT: FORMATION OF THE MAYOR'S TASK FORCE (POLICY ADVISORY COMMITTEE) ON YOUTH SAFETY

RECOMMENDATION:

That the City Council ratify the Mayor's appointments to the Mayor's Task Force on Youth Safety as a policy advisory committee to the City Council on youth violence prevention.

BACKGROUND:

The 2016-17 budget adopted by the City Council included funding for a new position to deal with at-risk youth – an Outreach Coordinator. The impetus for this position came forward as a result of feedback the City received from various community members and their desire for a more collaborative and comprehensive partnership in addressing youth violence.

Over the last several months, the City conducted a broad recruitment for the Outreach Coordinator position and as a result of that process, selected long-time Santa Marian Eddie Galarza to serve as the City's Outreach Coordinator. Mr. Galarza is well known in the Santa Maria community, having previously worked for the Boys and Girls Club as well as collaborating with various local service providers in an effort to assist and serve at-risk youth. Since being hired in late 2016, Mr. Galarza has been working out of the Recreation and Parks Department, and has a direct working relationship with both the Santa Maria Police Department and City Manager's Office.

While the City was moving forward with the aforementioned recruitment process, Santa Barbara County 5th District Supervisor Steve Lavagnino was also attempting to secure funding for similar efforts. However, since-then, the County has reassessed their situation and rather than hire an additional position, they are now proposing to use their funding to help support the City's youth safety and violence prevention efforts by way of assisting in the financing of consulting services, technical assistance and training.

Since last fall, City staff has had discussions with Ernesto Oliveras, the Executive Director of the California Cities Violence Prevention Network (Network). The Network is an organization involved with over a dozen larger California cities that have had significant gang and youth violence issues. The Network has served as a resource to those cities as well as other cities throughout the State by helping them develop and implement comprehensive city-wide plans aimed at reducing violence and building healthier communities. Staff has had a chance to sit down with Mr. Oliveras on a couple of occasions and discuss his successes in other communities. Through these discussions, it was evident that one of the most essential building blocks to an effective violence prevention strategy begins with the formation of a policy advisory committee made up of elected officials, community leaders and key stakeholders. Accordingly, the purpose of this staff report is to gain consensus from the City Council on the formation of such a committee – a Mayor’s Task Force on Youth Safety. Another purpose of this staff report is to obtain direction from Council on securing the services of the Network to help facilitate working with the proposed Mayor’s Task Force as they embarking upon a visioning and goal setting process that would ultimately lead to the development of a strategic plan to reducing youth violence and address youth safety.

DISCUSSION:

In researching other cities that have been attempting to curtail youth violence, a common core of their approach has been starting with the formation of a policy advisory committee (otherwise referred to herein as the Mayor’s Task Force). This Task Force would be made up of key stakeholders and leaders of established agencies and non-profits and a technical resource committee made up of agencies that deal specifically with at-risk youth. The intent of the Mayor’s Task Force would be to meet (as a Brown Act Committee) on a monthly basis for about five to six months to create a vision and identifying goals to help mitigate youth violence.

The role of the technical resource committee would be to collaborate with existing service providers and to leverage existing resources to develop strategic partnerships in which to implement the vision and the goals of the Mayor’s Task Force. However, City staff cannot undertake this process alone and would need assistance in working with the Mayor’s Task Force in facilitating a visioning and goal setting process as well as developing an overall strategic plan to help mitigate and reduce youth violence, and the Network would be an invaluable asset in this regard. Accordingly, Attachment A is a tentative planning timeline associated with this process that was provided by the Network.

A list of potential committee members for the Mayor’s Task Force was presented to the City Council as part of a September 20, 2016 City Council Agenda Report. Since then, staff has solicited interest from established agencies wanting to serve on the proposed Mayor’s Task Force. And while the policy advisory committee need not be limited to a certain size, it is important to have the right mix of community leaders from agencies

who can provide policy advice as well as allocate staff to work on technical issues as part of a future technical resource committee. Using other policy advisory committees from other cities as a model, and in working with Mayor Patino, staff has put together a list of those key stakeholders that staff would initially recommend for placement on the Mayor's Task Force (Attachment B). Included on the list is a sub-list of agencies that have voiced an interest in also being a part of the Task Force or helping out in some manner. One of which, is the One Community Action Coalition (Coalition). And while the Coalition is an informal group and not an established agency nor a service provider that deals with at-risk youth, they are a group of concerned residents/individuals that would like to have their voices heard. In that regard, a representative of this "Coalition" could either fulfill the role of a community representative on the Mayor's Task Force or serve on the technical resource committee. Once ratification of the Task Force has been completed, the Mayor will personally seek out the Representatives.

With regard to the technical resource committee, the committee would assist the Mayor's Task Force with technical support and help facilitate the implementation or coordination of various youth safety programs that address Santa Maria's specified needs. It is anticipated that the technical resource committee would be made up of key staff member(s) from those agencies represented on the Mayor's Task Force, as well as other community agencies that provide programs and/or services for youth.

The City has identified a Police Lieutenant from the Santa Maria Police Department, the Recreation Services Manager, the Deputy City Manager and the Outreach Coordinator to provide direct staff support to the Mayor's Task Force. These four individuals will also be participants on the technical resource committee whereby they will be working in collaboration with other partner agencies to implement the goals of the Mayor's Task Force. The technical resource committee members will be charged with serving as the "boots on the ground" and will "work the plan" of the Mayor's Task Force.

Once a vision, goals and a strategic plan has been developed by the Mayor's Task Force, it will be brought back to the City Council for your consideration and action.

Fiscal Considerations

While staff support for the policy advisory committee and technical resource committee is anticipated and will be provided within budgeted appropriations, funding for the development of a strategic plan to address a youth safety and violence prevention plan is not included in the adopted budget. However, on February 14, 2017, the Santa Barbara County Board of Supervisors will have an item before them to provide sufficient funding to contract with the Network to assist in the development of a strategic plan. The anticipated cost of the strategic plan is approximately \$22,000 as detailed in Attachment C.

Staff also intends to work with other funding partners and community foundations to secure additional funding for the City's efforts toward youth safety. Staff also anticipates bringing back a proposal for additional funding in the 2017-18 Mid-Cycle Budget for the Outreach Coordinator position and his associated expenses.

Impact to the Community

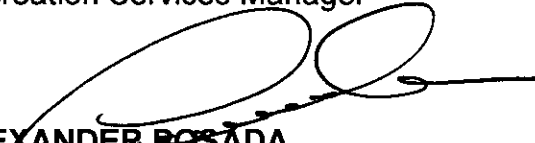
This effort is a direct result of community input and will help identify efforts to address youth violence, identify strategic priorities, and provide additional opportunities for partner agencies and community groups to collaborate and leverage existing resources in an effort to help prevent youth violence in Santa Maria.



TERESA REYBURN
Recreation Services Manager



JASON STILWELL
Deputy City Manager



ALEXANDER POSADA
Director of Recreation and Parks

- ATTACHMENTS:
- A - Tentative Planning Timeline
 - B - List of Proposed Task Force Members
 - C - Proposed Strategic Plan Budget

California Cities Violence Prevention Network

CITY OF SANTA MARIA

DRAFT Consultant Scope of Work/Deliverables

Planning Goal: Meet key objectives to assist in the development of a comprehensive city-wide violence prevention plan				
Objective	Activity	Lead and Partners	Expected Completion	Milestones
Objective 1: Identify a coordination team to oversee the planning phase of a comprehensive violence prevention plan.	A. Initial meeting with Consultant and City of Santa Maria staff to finalize and approve timeline.	Lead: City Manager, Director Recreation and Parks, Program Director Potential Partners: Mayor and City Council, SB Board of Supervisors, Santa Maria PD, Santa Maria-Bonita Elementary School District, SMJUHSD, County Public Health Department, Santa Maria Recreation and Parks, Santa Maria Chamber of Commerce, County Housing Authority, County Probation Department, Sheriff's Department, District Attorney's Office, Workforce Development Board of Santa Barbara, Faith Leaders, CBO's, Business, Marian Medical Center, Fight Back Santa Maria Valley, Santa Barbara Foundation, Council on Alcohol and Drug Abuse, Community Representative, etc.	March 15, 2017	A. Consultant and Santa Maria internal staff roles are clear and timeline is finalized.
	B. City Manager to invite Key partners to participate in a 5-6 month planning process.		March 30, 2017	B. Coordination Team is established and roles are clearly defined within overarching goal to reduce youth and gang violence in the City of Santa Maria. Coordination Team subject to change as plan evolves.
	C. Host monthly meetings with community partners to build collective effort.		On Going	C. Four Coordination Team planning meetings completed with a documented plan for action.

Attachment A

California Cities Violence Prevention Network

Planning Goal: Meet key objectives to assist in the development of a comprehensive city-wide violence prevention plan				
Objective	Activity	Lead and Partners	Expected Completion	Milestones
Objective 2: Provide technical assistance and training to the coordination team to help guide the development of a violence prevention plan.	A. Consultant and staff to provide technical assistance for the development of an action plan, logic model and communication plan.	Lead: Program Director and internal staff, Consultants, Coordination Team.	May 1, 2017	A. Technical Assistance provided at least five times. (i.e., data-sharing, governance, police/community trust, public health approaches to violence prevention, etc.)
	B. Orientation on evidence based practices, best practices, and systems coordination and communication.		Sept 1, 2017	B. Three trainings provided. Number of people trained.
Objective 3: Identify and build upon existing violence prevention efforts.	A. Create a catalog of existing City and community violence prevention efforts.	Lead: Program Director and internal staff Partners: Police Department, School Districts, Public Health Department, Recreation and Parks, Chamber of Commerce, Santa Barbara County Housing Authority, Probation Department, Sheriff's Department, District Attorney's Office, Faith-Based Leaders, Community Based Organizations, Business, Youth Organizations, etc.	June 1, 2017	A. Catalog of existing efforts completed.
	B. Develop a process to identify gaps in violence prevention services.		June 30, 2017	B. System is in place to ensure the monitoring of efforts and identification of gaps in services.

California Cities Violence Prevention Network

Planning Goal: Meet key objectives to assist in the development of a comprehensive city-wide violence prevention plan				
Objective	Activity	Lead and Partners	Expected Completion	Milestones
Objective 4: Identify a plan to ensure the inclusion of community residents in providing input and participation in the plan implementation.	A. Implement a plan to facilitate an appropriate number of community input forums to gather information about violence prevention from community groups and residents.	Lead: Program Director, School District, and identified Community Leader.	June 1, 2017	A. Community forums held, and community concerns integrated into emerging plan.
	B. Identify a community awareness plan to elevate the issue of youth and gang violence as a community-wide issue and to engage the community.	Partners: Coordination Team, Recreation and Parks, Public Health, Housing Authority, PTA, School District, Neighborhood Associations, Community Representatives, Consultants.	July 1, 2017	B. Community awareness and involvement strategy is identified and agreed upon.
Objective 5: Identify and gather the best available local and regional data for analysis of crime drivers.	A. Gather primary and secondary violence related data from community partners, including but not limited to the school district, police, probation, social service providers, and census data.	Lead: Police Department, School District, City Attorney	June 1, 2017	A. Information is compiled and available to Coordination Team.
	B. Conduct a quantitative and qualitative analysis of the crime drivers. Analyze data and overlay with other indicators. (poverty, unemployment, school performance, availability of social services and health services, and housing).	Partners: Coordination Team, School District, Public Health, County Child Welfare Services, District Attorney's Office, Probation Department, Sheriff's Department, Domestic Violence Solutions for Santa Barbara County, Designated Community Leader.	July 30, 2017	B. Completed analysis report for Coordination Team review and planning.

California Cities Violence Prevention Network

Planning Goal: Meet key objectives to assist in the development of a comprehensive city-wide violence prevention plan				
Objective	Activity	Lead and Partners	Expected Completion	Milestones
Objective 6: Complete solid framework for a comprehensive strategic plan.	A. Identify scope of violence prevention plan.	Lead: Program Director and internal staff. Partners: Coordination Team and consultants.	Sept 1, 2017	A. Coordination Team agrees on scope of plan.
	B. Prepare a timeline for approval by the Coordination Team.			B. Timeline is prepared.
	C. Set context for specific governmental and civic sector commitments.			C. Commitments are clearly identified and governance structure agreed upon, i.e., Policy/Advisory Committee.
	D. Firmly agree on the basic building blocks of a comprehensive violence prevention plan.			D. Coordination Team agrees on the Key elements of the plan including agreement on accountability and key indicators of success.
	E. Identify technical assistance needs for the implementation of the plan.			E. Training and T/A needs are identified.
	F. Identify potential funding sources for the implementation of the Plan.			F. At least five potential funding sources are identified.

March 1, 2017 - SEPTEMBER 1, 2017

Policy Advisory Committee

Mayor
Councilmember
S. B. County Supervisor – 5th Dist.
S. B. County Supervisor – 4th Dist.
City Manager
Police Chief
S.B. County Sheriff
District Attorney
Director of Recreation & Parks
S.M. Bonita Elementary School District Superintendent
S.M. Joint Union High School District Superintendent
Boys and Girls Club
Chamber President
Community Action Commission
Council on Alcoholism and Drug Abuse
Department of Social Services
Fighting Back Santa Maria Valley
Grizzly Academy
Literacy Council
Marian Medical Center
Public Defender
Representative of the Clergy
Representative of St. John Neumann
Representative of Interfaith Ministry
Santa Barbara County Housing Authority
Santa Barbara County Probation Department
Santa Barbara Foundation
Superior Court Representative
United Way
Victim Witness Unit
19th State District Representative
24th Federal District Representative
35th Assembly District Representative

Other parties that have shown interest to be considered for the Mayor's Task Force:

Community Health Centers
Los Padres Boy Scouts
One Community Action Coalition

Santa Maria Proposed Budget

Personnel				
	Calhoun, Overall lead @ 4 days X \$750/day	4	\$750.00	\$3000.00
	Olivares: Site Lead, Planning, Coordination, 6 days @ \$700/day	6	\$700.00	\$4200.00
	Maciel, Community Engagement/Governance @3 days X \$600/day	2	\$600.00	\$1200.00
	Colunga, Data Collection & Sharing strategies @ 3 days X \$600/day	3	\$600.00	\$1800.00
	Areola, Community Engagement 3 days X \$600/day	3	\$600.00	\$1800.00
	Staff: Additional consulting as needed, research, writing, data analysis		\$2800.00	\$2800.00
Travel	Travel includes airfare and ground transportation			
	Calhoun 2 trips @ \$650 Airfare and Ground Transportation	2	\$650.00	\$1300.00
	Olivares 3 trips @ \$365 Mileage	3	\$365.00	\$1095.00
Hotel/Per Diem				
	Calhoun 4 nights @ \$135	4	\$135.00	\$540.00
	Calhoun: Per diem for 4 days @ \$70/day	4	\$70.00	\$280.00
	Olivares 6 nights @ \$135	6	\$135.00	\$810.00
	Olivares: Per diem for 6 days @ \$70/day	6	\$70.00	\$420.00
	Travel/per diem for other CCVPN Consultants		\$2850.00	\$2850.00
			Total Costs	\$22095.00