



Action Plan Northeast Santa Maria Neighborhood

The City of Santa Maria is currently embarking on a neighborhood-based outreach effort to better understand community needs for service delivery to our residents. The second of these community meetings was held on March 26, 2013 at the Christian Family Church of God where 150 participants provided feedback regarding neighborhood concerns and areas where the City could improve its efforts. In addition, a follow-up focus group meeting was held and an Action Plan developed resulting in the identification of four major target areas for the Northeast: Police Department/Crime Related Issues, Code Enforcement, Infrastructure Improvements, and Pioneer Valley High School issues. The following Action Plan illustrates specific action items for implementation under each category addressing residents' concerns for their neighborhood. Where there are references to "Need to identify problem areas" residents are encouraged to contact the City Manager's Office at 925-0951 ext. 372 and to notify us as to the specific location where problems persist. The Northeast neighborhood is defined as Broadway (State Route 135) to the west, Fesler Street to the south, and the riverbed to the northeast.

Police Department /Crime Related Issues

Burglaries in the Northeast Area

- More periodic, "directed" patrol in the northeast section of town will be instituted.
 - *Need to identify and prioritize problem areas*
- Beat Coordinators to implement Neighborhood Watch Programs
 - *Need to identify neighborhood locations*
- Provide informational flier for residents to increase the safety of their homes and to help reduce the incidence of burglaries.
 - Flier will be placed on website

Speeding: Dena/Hillsboro, Panther/Catherine, Seaward and within the Pepperwood Subdivision

- Motor officers to adjust work schedules and address speeding concerns.
- Use speed radar trailer and increase the number of deployments of the radar trailer on Panther Drive, Seaward and Bayview, Dena and Donovan, and within the Pepperwood Subdivision.
- SMPD to apply for a traffic safety grant through State Farm Insurance to purchase two additional radar feedback trailers.

Stealing – petty theft

- Provide informational flier for residents to increase the awareness of stealing and petty theft.
 - Flier will be placed on website

Panhandlers on Suey

- Report aggressive panhandlers to SMPD Dispatch center.

Loud music/parties

- Report to SMPD Dispatch, non –emergency Police 928-3781 Ext. 278 or 279 as they occur or prior to their occurrence (reporting parties may remain anonymous).
 - *The Police Department will coordinate with Fighting Back Santa Maria Valley and Pioneer Valley High School.*

Code Compliance Issues

Multiple families in homes w/cars/boats (congestion)

- Improve outreach and public education through the media with more PSAs
- Implement the “Walk-N-Talk” program in the Northeast Area
 - *Need to identify problem areas*
- Place Neighborhood City Codes flier on City website
 - Send out flier in utility bills
- Encourage residents to observe and report code violations to Code Compliance

Dog feces not being picked up

- City Recreation & Parks and Utilities Departments will place additional “Mutt-Mitt” Stations throughout the Northeast Area.
 - *Need to identify problem areas*

Commercial vehicles parking on streets

- Encourage residents to observe and report violations to Police and Code Compliance
- Need City volunteer to patrol for violators
 - *Need to identify problem areas*

Burning trash/parties/loud mariachi music (northwest)

- This issue is currently being addressed in the Northwest area

Trash cans moved by students and not picked up by City

- Encourage all residents to contact the Solid Waste Division at 925-0951 Ext. 7270 regarding trash pick-up related issues.
 - *Need to initiate residential parking permits*

Infrastructure

Public Works will take the following list of infrastructure issues and concerns to the Traffic Committee for discussion:

Need traffic lights at Suey & Donovan, Centennial & Panther, Domingues & Panther

- These intersections have been evaluated and do not meet requirements for a traffic signal.

Poor traffic visibility Centennial & Panther, Main & Nicholson

- Recreation & Parks Department to perform regular vegetation trimming at Centennial and Panther.
- Proper sight distance appears to exist at Main & Nicholson.
 - *More details are necessary to determine why this concern has developed.*

River Ranch blind spot at stop sign

- River Ranch Road is a private road and the City does not maintain private roads.
 - *The residents need to contact the HOA in this area to rectify the blind spot.*

Need for speed bumps/traffic lights on Panther

- Speed bumps are not a viable option because of the negative effect on response times for police and fire emergency vehicles.
 - The need for additional signage to address speeding concerns will be evaluated.

Donovan at 8:00 am traffic congestion

- City to collaborate with the crossing guards on Donovan and advise them on how to more efficiently cross pedestrians and lessen congestion.
- Encourage residents to carpool and rideshare which could reduce congestion.
- Coordinate with the Traffic Solutions Program and schedule carpooling and ridesharing presentations at Pioneer Valley High School.

Pioneer Valley High School and Tunnel School Issues

Sculptures/walkways – closed walkway at school

- Staff is investigating modification or removal of the emergency access/walled alley (breezeway) between Mammoth and Tyler/Hillsboro.
 - *The residents need to initiate residential parking permits*

Student drop off and loitering along the breezeway a problem

- Staff is investigating modification or removal of the emergency access/walled alley (breezeway) between Mammoth and Tyler/Hillsboro.

Parents dropping off students at school (and speeding at school)

- Traffic Officers have modified work hours to accommodate traffic-related problems at the schools and have conducted extra patrols resulting in numerous traffic stops and several citations issued.
- Develop a more comprehensive and long-term traffic control plan.
- Park Services Officers (park rangers) will modify work hours in order to address student traffic in the area of Tyler/Hillsboro, Seneca and Domingues Drives. An increased presence during the school year from 2:00 p.m. to 3:30 p.m. within a three block area of the park and breezeway.

Student parking – Domingues, Seneca

- Staff recommends that the residents of the area approach the Traffic Committee, through the Department of Public Works/Engineering Division, and request a parking district be established in this neighborhood so a parking permit would be required.
 - *Need to identify neighborhood contact for the residential permit parking request to take to the Traffic Committee.*
 - Pioneer Valley will waive the initial parking permit fee.
 - Pioneer Valley will make announcements to students at the beginning of each year that they are to park in the school parking lot and not in the residential neighborhoods.

Student parking on peoples' driveways

- *More details are necessary to determine why this concern has developed.*